LONG ISLAND
WINE COUNTRY

WINE & FOOD COLLABORATION PROGRAM

POUR LOCAL.

Free placement for restaurants that champion Long Island wine

Long Island Wine Country (LIWC) promotes our region to **hundreds of thousands of visitors** each year — and features the restaurants that pour our wines, at no cost.

MEET EITHER REQUIREMENT TO QUALIFY*

3 **Long Island wines by the glass**
Three LIWC member wineries, poured by the glass on your regular menu

5 **Long Island wines by the bottle**
Five LIWC member wineries available on your bottle list

WHAT YOUR RESTAURANT RECEIVES

- **Free website listing** on liwines.com — featured in the restaurant directory visited by wine-trip planners
- **Social media features** — collaborate on LIWC Instagram & Facebook to engaged audiences
- **Partner network access** — co-marketing with member wineries, Discover Long Island and other partners
- **Year-round exposure** — placement renewed annually at no cost while you qualify

ABOUT LIWC

We're the official voice of Long Island's wine region — **57 producers** across the North Fork and the Hamptons. Our job is simple: bring more visitors to Long Island wine, and put it on more local tables.

57 *Wine producers*

100K+ *Visitors yearly*

MEMBER LISTINGS

Ready to be featured? It's free.
Zero cost • Send your wine list to info@liwines.com

APPLY NOW

* If your restaurant has 100% LIWC Producers, you automatically qualify.